

**FY09 Emergency Management Performance Grant
Performance Report**

Applicant Name: American Red Cross Bay Area

Cal EMA ID# 075-90603

Date of report: October 14, 2010

Quarter # 1

Grant # 2009-0015

ACTIVITY	TASK(S) TO BE COMPLETED	STATUS
Prepare Individuals: Disaster Starter Kit Distribution	<ul style="list-style-type: none"> • Produce Starter Kits • Design and print collateral education material for kits • Distribute 20,000 starter kits as health fairs through the 11 Red Cross regions in California 	<ul style="list-style-type: none"> • A team at the Red Cross worked with several vendors to determine material to be used for the event • Design, printing, and production of all materials were coordinated through the American Red Cross Bay Area Chapter and was completed • 20,000 starter kits were distributed throughout the state of California through health fairs and other public events relating to preparedness • This activity has been completed
Prepare Families: Online Preparedness Training and Disaster Kit Distribution	<ul style="list-style-type: none"> • Develop and host preparedness training module on prepare.org • Distribute 2,168 two person disaster kits to individuals who take online training 	<ul style="list-style-type: none"> • A preparedness training module was hosted on prepare.org. • 2,168 two person disaster kits have been sent to individuals throughout California. Some packages are still waiting to be received.
Prepare.org: Online Development of earthquake preparedness module	<ul style="list-style-type: none"> • Upgrade earthquake educational resources in multiple languages • Integrate CalEMA and Red Cross online training resources and social media strategies 	<ul style="list-style-type: none"> • Earthquake and disaster preparedness information was successfully translated into 12 different languages. • Work is still being done to have those documents posted on prepare.org • CalEMA resources were added to the website prepare.org

Issues affecting completion or outcome: There are currently no issues affecting completion and the activities should be accomplished soon.

I am the duly appointed Authorized Agent and certify that the above activities and expenditures are true and correct.

HAROLD BROOKS

Signature of Authorized Agent

Harold Brooks

Printed Name

Chief Executive Officer

Title

October 15, 2010

Date

CalEMA use only

Reviewed by:

Comments:

JOHN THOMAS

Date:

10-25-10